

THE COBB SHOW

PROMOTIONAL FORM

Stand out from the crowd by promoting your brand name to buyers before, during and after the show.

Discounts given for more than one promotion per show or throughout the year !

Contact **Deborah Green** for more information **770-444-3845** or **deborahgreen1@earthlink.net**

Fax to show manager, Carolyn Rey at: 866-502-4050

- Ad in Show Book NEW RATES:** \$200 for Color Ad Inside Book; Special Positions: \$300 for Inside Front Cover; \$300 for Page 1; \$300 for Inside Back; \$400 for Back Cover; \$500 for Front Cover; \$150 for Half Page B/W. Artwork due 4 weeks before show.
- Display Grid for Lobby Registration Area:** \$150 for (1) suit or (2) tops, (1) bottom. Dimensions are 2' w x 8' h x 2'd.
- Registration Banner:** \$100 We take your retractable banner/advertisement and place it in registration area for buyers to see before entering exhibition hall. Call to see a picture.
- Exhibitor Logo on Website:** New Rate \$150 for 4 months. Buyers click on logo and link back to exhibitor website.
- Flyers (one page) or other giveaways:** New Rate \$100. Exhibitor must produce item and send to The Cobb Show for handout at our Buyer Registration counter. All need approval first by The Cobb Show.
- HTML Email Campaigns:** We send your Ad via HTML email to The Cobb buyer database. New Rate \$300 for 1 time email per show period; New Rate \$550 for 2 times per show period.

CREDIT CARD AUTHORIZATION FOR PROMOTIONAL ITEMS

Please note: declined or rejected credit cards will be charged a \$30 reprocessing fee.

Please write clearly & carefully.

Name of Exhibitor: _____

Company Name: _____

Person's name on credit card: _____

Person's address on credit card (required): _____

Person's city, state, zip on credit card: _____

Credit card type: MasterCard Visa American Express

Credit Card Number: _____

Expiration Date: _____ C.I.D. or C.V.V. Number: _____

(C.I.D./C.V.V. number follows the card account # in the signature strip on the reverse side of the credit card)

Amount: _____

**Carolyn Rey, Show Manager, FAX 866-502-4050.
creyaaeg@comcast.net**